

Communications Associate Intern

Who We Are:

Genocide Watch is an international, nonprofit organization that uses the Ten Stages of Genocide model to analyze, prevent, stop, and punish genocide.

Genocide Watch is looking for a Communications Associate Intern to join the team. Given the nature of this role's work, and the current COVID-19 pandemic, this internship position can be completed remotely.

Who You Are:

You are a champion for human rights and are passionate about genocide prevention. You recognize the importance of social media for building awareness of Genocide Watch's work. You are a strong independent worker and effective team player who enjoys collaborating with multiple stakeholders. You know how to foster relationships. You thrive in fast paced environments while working on multiple projects at a time. You have excellent research, writing, and analytical skills, in addition to a sharp attention to detail. You are a strong communicator who provides constructive feedback to contribute to the team.

This position requires a time commitment between 16-20 hours per week and will be conducted virtually.

What You'll Learn:

As a Communications Associate Intern, you will have the opportunity to see how a nonprofit organization supports its research, education, legal, and advocacy work. You will assist in developing social media campaigns and creating newsletters for distribution on an international scale. Over the course of the internship, you will support all Genocide Watch teams in disseminating critical updates in the fight against genocide.

What You'll Do:

- Assist in the development and implementation of social media content plans for Twitter, Facebook, and Instagram, consulting with the Genocide Watch Communications team and internal program staff.
- Monitor Genocide Watch's social platforms on a regular basis and recommend when to retweet and share when appropriate. Additionally, monitor and report any negative feedback on social media channels and work closely with the communications team to develop and execute an appropriate response strategy.
- Continuously research and share best practices in digital media and monitor how other nonprofit
 organizations are using digital channels.
- Work in conjunction with all Genocide Watch teams to produce and share original content, including infographics, slide decks, videos, etc...
- Exceptional candidates will have experience working in a nonprofit setting and making graphics using Canva.

Compensation

This is an unpaid, virtual internship opportunity. Applicants are encouraged to seek outside funding sources, including but not limited to grants, stipends, or fellowships. We will gladly assist with this process as needed. Some students may also receive credit for work completed at Genocide Watch through their academic program(s).

Genocide Watch is committed to equal opportunity and promotes equity and transparency as core values. Genocide Watch practices inclusiveness in decision making through the use of consultation with employees throughout the organization. Genocide Watch does not discriminate against any person on the basis of actual or perceived race, color, religion, national origin, ancestry, citizenship status, age, ability, gender, marital status, veteran status, sexual orientation, genetic information, arrest record or any other characteristic protected by applicable federal, state or local laws. Applicants committed to equity from all backgrounds, experiences, abilities, and identities are encouraged to apply.